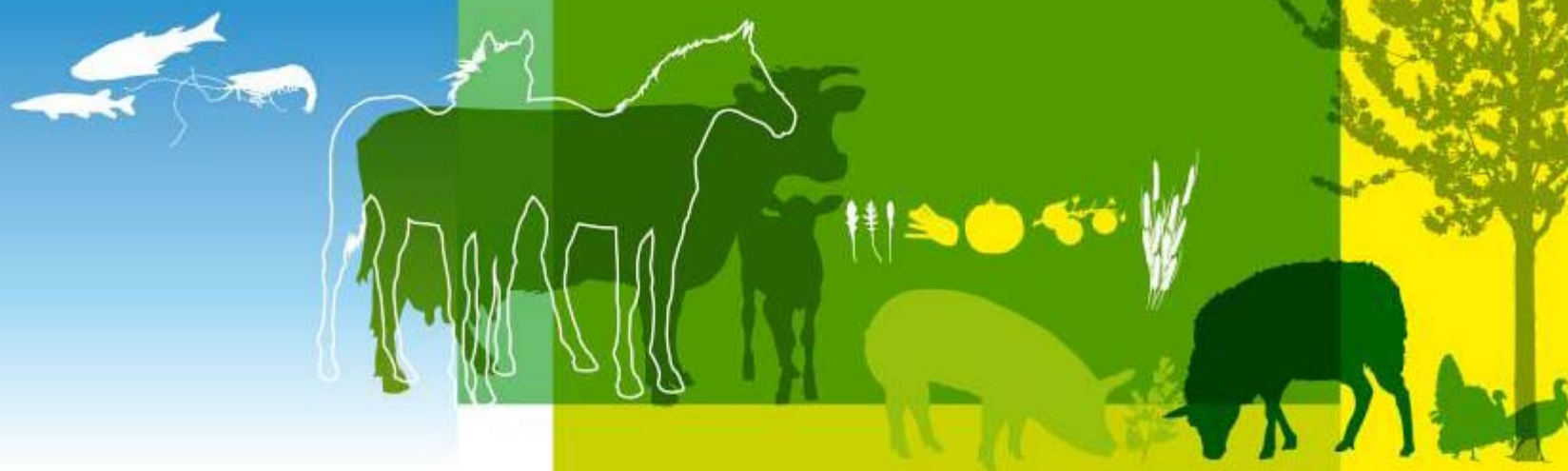




FranceAgriMer on International markets

ICAR Congress

Bourg en Bresse, June 22, 2011





FranceAgriMer : National board for Agriculture and Fisheries

Public establishment under supervision of the Ministry of Finances and the Ministry of Agriculture

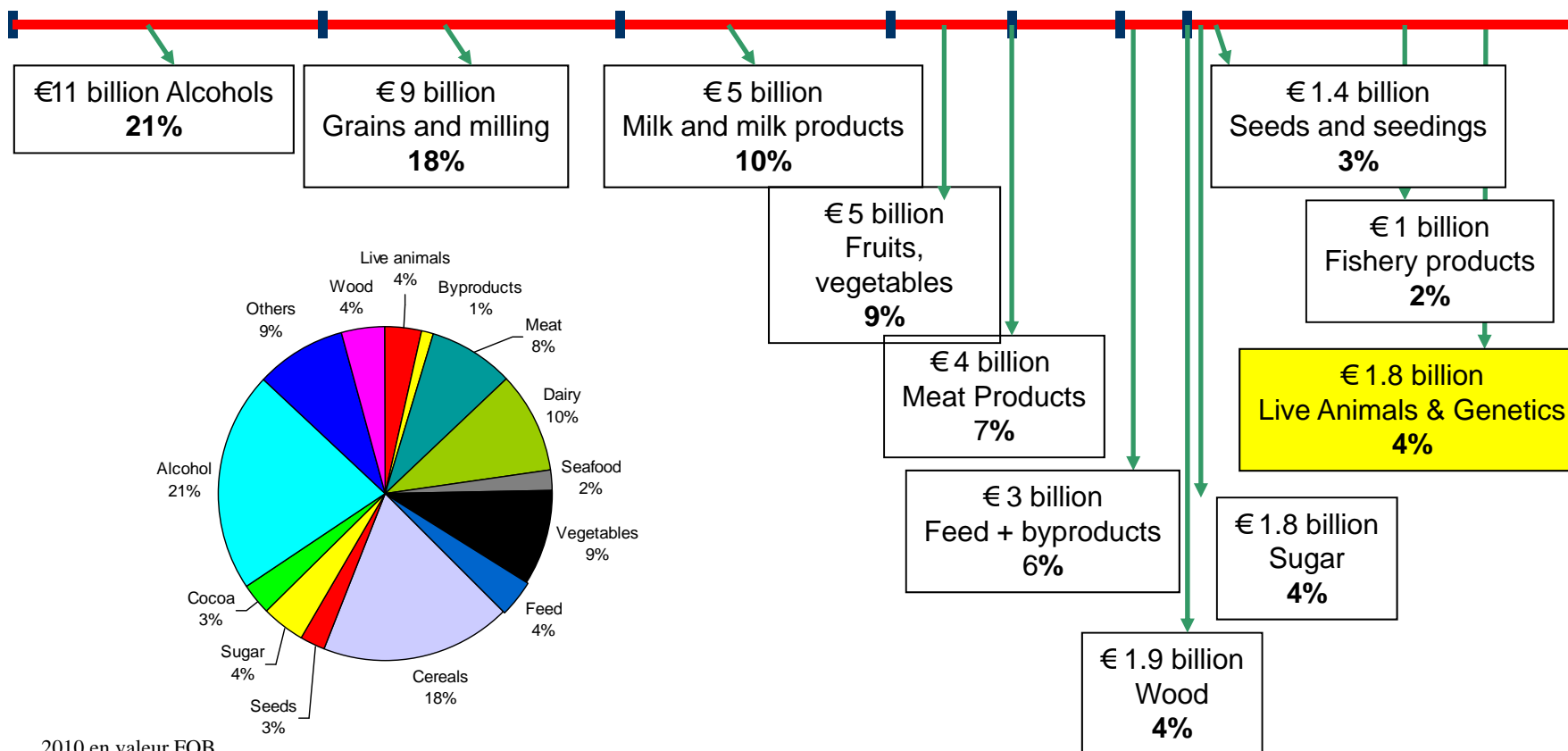
Support “France Génétique Elevage” and sponsor of ICAR 2011 meeting :

- ▶ Interest towards international market
- ▶ Stakes for exports and international cooperation
- ▶ Economic importance : factor of development for bovine genetic sector
- ▶ Opportunity to share high level expertise



Export turn over by sector

The french agriculture & food sectors turnover in exports 2010 €52,6 billion

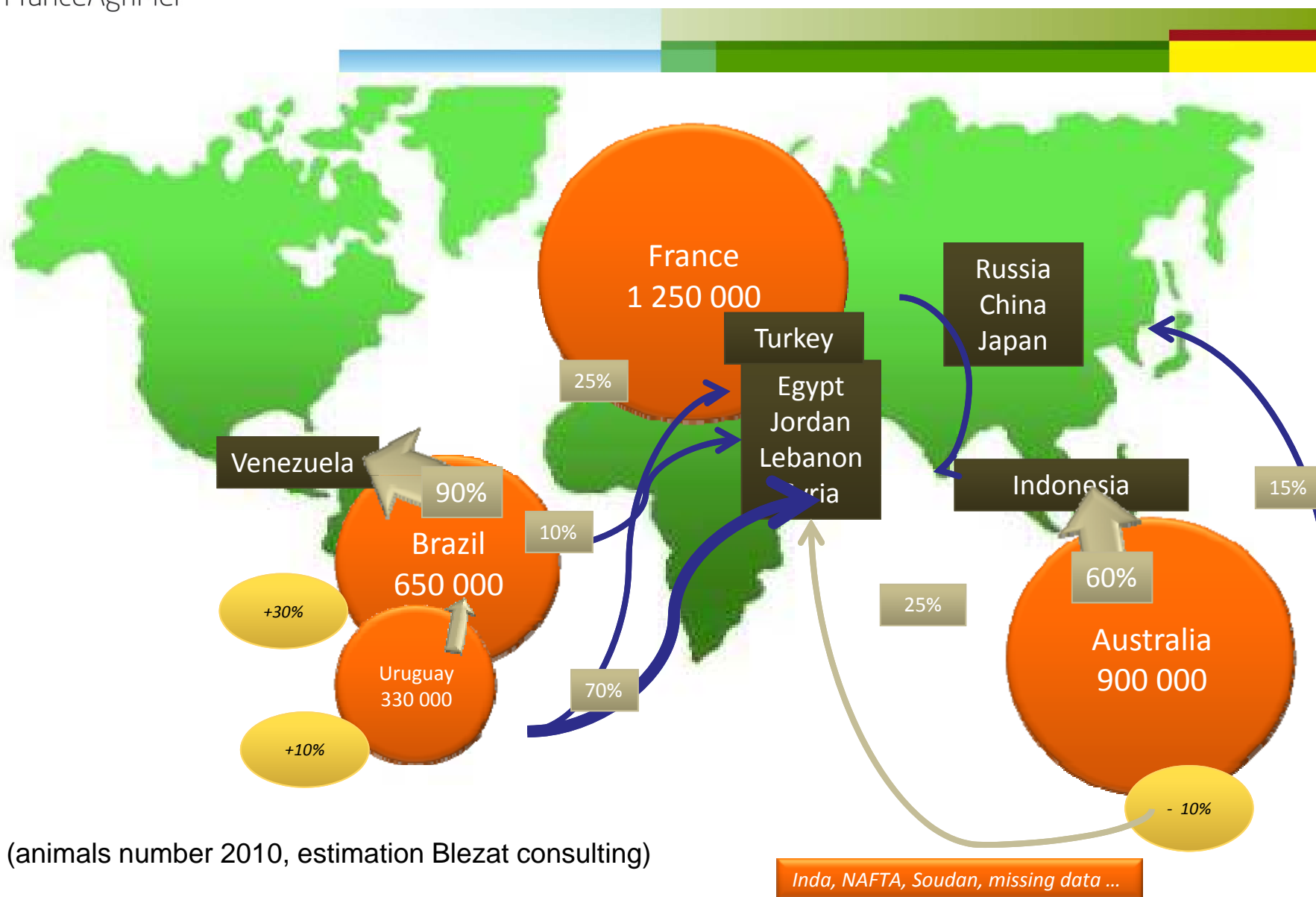


2010 en valeur FOB

ÉTABLISSEMENT NATIONAL DES PRODUITS DE L'AGRICULTURE ET DE LA MER

Source : FranceAgriMer d'après Ubifrance

FRANCE – 1st live cattle world exporter



Bovine markets

2010 - 1000 €	World	EU27	3rd countries	% 3rd countries /world
Total Agri&agro	52 670 942	36 005 168	16 665 774	31,5 %
Total beef cattle	1 731 483	1 551 145	180 338	10%
Bovine semen	9 836	3 828	6 008	60%
Breeding cattle	68 477	49 520	18 957	28%
Fattening cattle	1 003 711	992 936	10 775	1%
Slaughtering cattle	164 350	103 947	60 403	37%

French Bovine sector exports: semen and live animals

➤ Turn over export 2010 :

- Embryos : no data – not recorded since 2000
- Semen : 10 M€ worldwide; 6 M€ to 3rd countries (60%)
- Breeding cattle : 68 M€; 19 M€ to 3rd countries (30%)
- Fattening cattle : 1 000 M€; 10 M€ to 3rd countries (10%)
- Slaughtering cattle: 164 M€; 60 M€ 3rd countries (36%)

➤ 12 months 2010/2009

- + 1% in EU (1,3 billion €)
- **X 3 on 3rd countries (96 M€)**

➤ 3rd countries

- + 33% en semen (+1.5M€)
- + 114% en breeding cattle (+10M€; +5300 heads)
- + 164% en fattening cattle (+44M€; +45000 heads)

➤ Semen :

- ++ Iran, Argentina, Equator, South Africa, Turkey, Egypt, Botswana, Colombia, Bangladesh, Thailand, China

- -- Mexico, Tunisia, Brazil, Australia

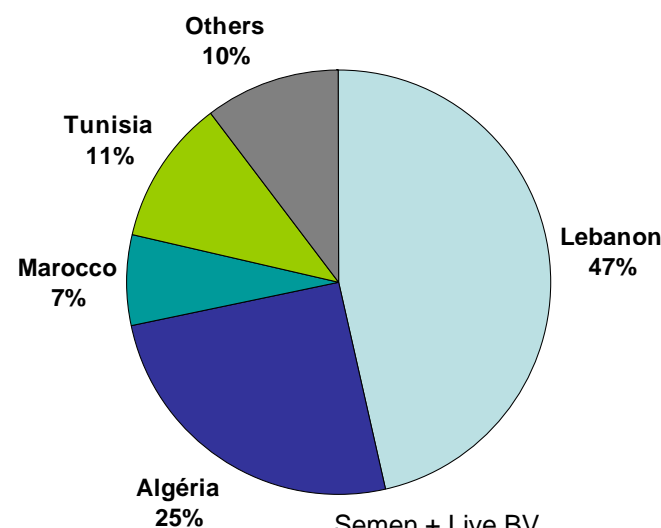
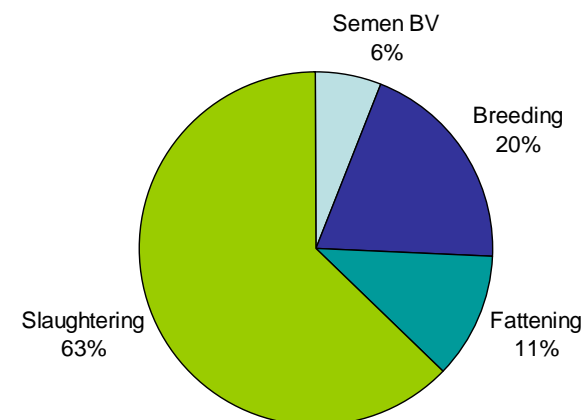
➤ Breeding cattle:

- ++ Algeria, Morocco, Kuwait , Lebanon,

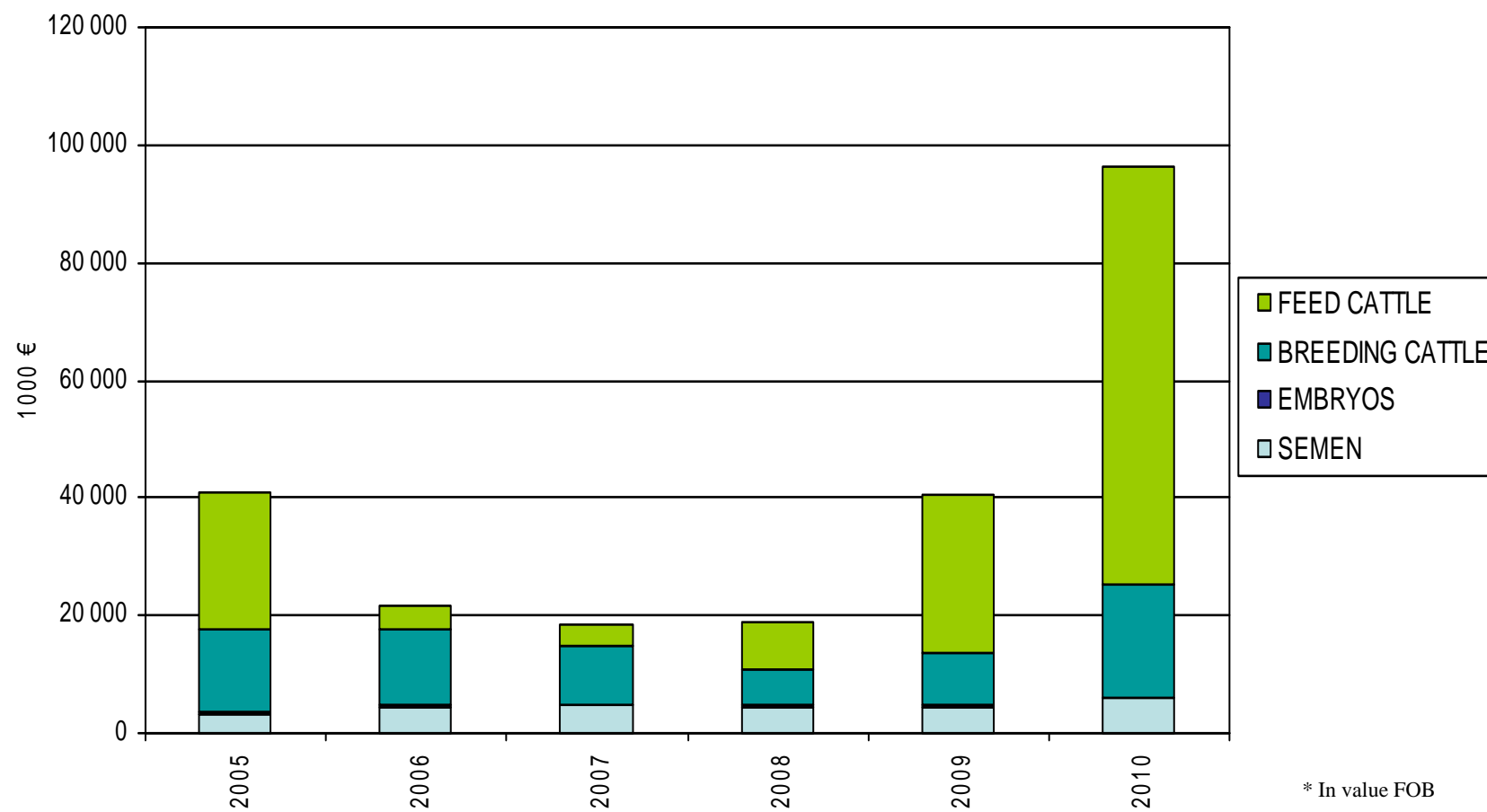
- -- Tunisia, UE, Suisse

➤ Fattening and slaughtering cattle:

- ++ Lebanon, Algeria, Morocco, Tunisia, Suisse



Bovine markets in third countries



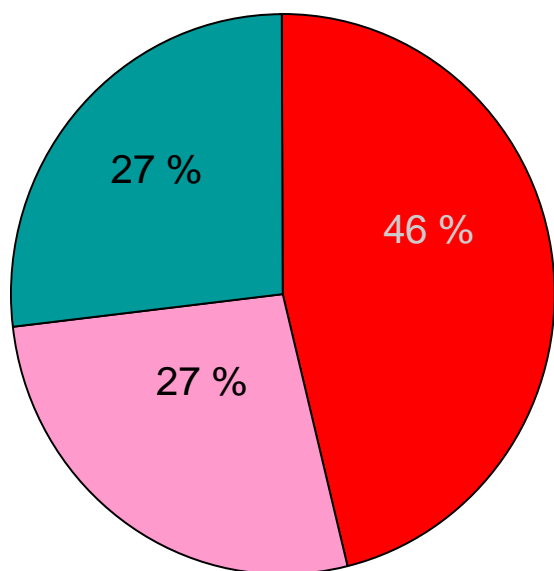
Bovine markets

1st quarter 2011/ 2010 Turn over - 1000 €	1st quarter 3rd countries	% 3rd countries / world	% 2011/2010
Total Agri&agro	4 847 485	100%	+38%
Total beef cattle	54 292	13%	+45%
Bovine semen	2 013	62%	+27%
Breeding cattle	9 150	46%	+152%
Feeding cattle	3 352	1%	+29%
Slaughtering cattle	20 496	41%	+70%

The significance of sanitary barriers for trade



The 3 / 4 of products traded in the world...

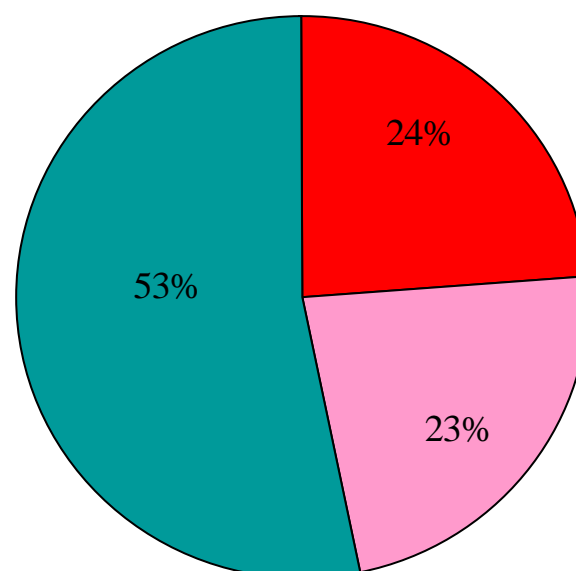


very sensitive products:
fish, meat, dairy products,
semen, live animals

sensitive products: fruits
and vegetables, cereals,
processed products , ...

less sensitive products:
coffee, wine, spirits,
tobacco, oil, sugar, ...

... and nearly half of those exported by France in 2010...



CA export FR 2010 en €

...are sensitive or very sensitive from the sanitary point of view

Source: DGAL- General directorate for food



Our missions for exports



Facilitate access to international markets and facilitate Sanitary and Phytosanitary (SPS) negotiations

Assure the interaction between Ministry of Agriculture / Exporters for daily assistance in exports

Provide information and consultancy for the exporters : Exp@don sanitary data base / technical groups / SPS export committees ...

Logistical and financial support : auditing missions, missions abroad

Promotion of the French food safety system and exporting sectors such as genetics

Prioritization of the negotiation issues with the sectors: matching of products and countries



Prioritization of SPS negotiations with the business sectors

Preparation of FranceAgriMer export comitees

FranceAgriMer	<ol style="list-style-type: none"> 1. Collect of business sectors claims 2. Economical analysis 3. Prioritization by economical interest
Ministry of Agriculture	<ol style="list-style-type: none"> 1. EU Priorities 2. Workforce (staff, time) evaluation 3. Evaluation of Faisability vs Difficulty of negotiation

FranceAgriMer export SPS Comitees : talks

Seeds and seedings

Vegetal products

Animal genetics

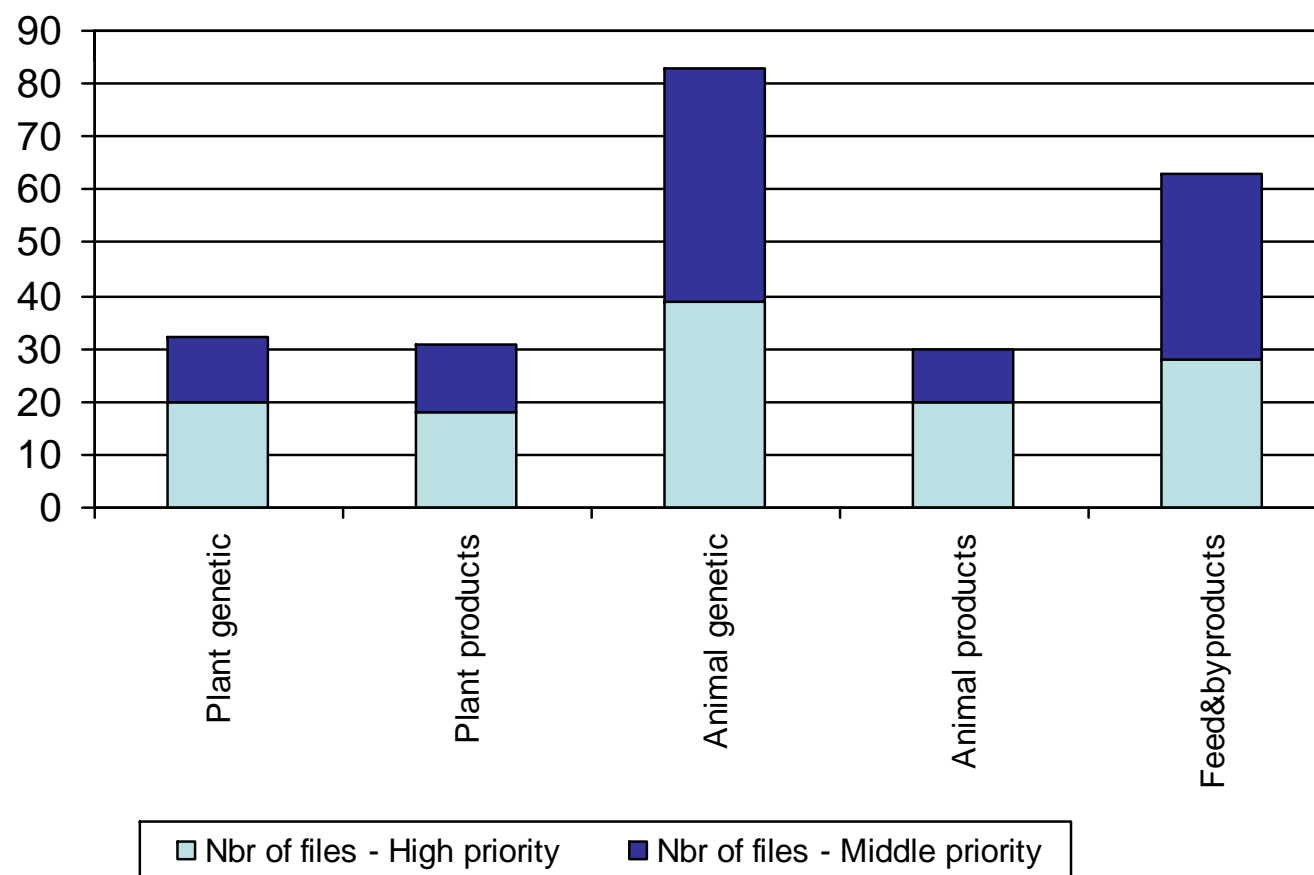
Animal products

Feed By-Products

Definition of an action plan for 2011

Ministry of Agriculture	<ol style="list-style-type: none"> 1. Analysis of the conclusions of the 5 sections 2. Consulting of the Agriculture attachés and Trade services in French embassies
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Priority SPS negotiations according to business sectors



EXP@DON : The sanitary database dedicated to exports : health certificates



MINISTÈRE DE L'ALIMENTATION, DE L'AGRICULTURE ET DE LA PÊCHE
ETABLISSEMENT NATIONAL DES PRODUITS DE L'AGRICULTURE ET DE LA MER



FranceAgriMer

EXP@DON

ACCUEIL

CONDITIONS SANITAIRES ET PHYTOSANITAIRES POUR EXPORTATIONS PAYS TIERS

CONDITIONS SANITAIRES POUR ÉCHANGES INTRA-COMMUNAUTAIRES

ETABLISSEMENTS AGRÉÉS

DOCUMENTS ADMINISTRATIFS ET GÉNÉRIQUES

FLASH INFOS

IMPRESSION DE CERTIFICATS

VOS INTERLOCUTEURS

QUESTIONS / RÉPONSES





COMPTE UTILISATEUR

CONTACT

QUITTER

CONDITIONS SANITAIRES ET PHYTOSANITAIRES POUR EXPORTATIONS PAYS TIERS

Résultats de la recherche pour : RUSSIE [RU] - /Vétérinaire/denrées animales et produits d'origine animale/Lait et produits laitiers

Statut	Date maj	Pays	Produit-Usage [code produit]	Date de mise à jour du certificat
	15/02/2007	RUSSIE	Vétérinaire/denrées animales et produits d'origine animale/Lait et produits laitiers [LAI]	16/03/2007
				
				
				
				
				
				
				
				
				
				
				
				

Les différents statuts sanitaires et phytosanitaires sont définis par les logos suivants :

-  : Ouvert.
-  : Fermé.
-  : Indéterminé.

Combining negotiation / influence / promotion



ÉTABLISSEMENT NATIONAL DES PRODUITS DE L'AGRICULTURE ET DE LA PÊCHE

